

# PRIVACY POLICY

Laguna Playhouse is committed to safeguarding your online privacy. We know that your personal information is very important to you, and we respect your privacy. This privacy policy explains how your personal information is collected, used, and protected. If you have any questions about our privacy policy, please contact us by email at ticket\_office@lagunaplayhouse.com.

# OUR SECURITY PRACTICES

Your preferences, such as username and password, are protected for your privacy and security. In certain areas, we use industry-standard SSL encryption to protect data transmissions.

As part of our policy, we do not and will not sell, share, trade, rent or lease email addresses or telephone numbers of anyone who has an account with us. We may, on occasion, include special promotional offers from a third party non-profit cultural organization. These offers will only be sent out within an official Laguna Playhouse email.

# NOTICE CONCERNING CHILDREN

The Children's Online Privacy Protection Act (COPPA) imposes certain requirements on websites directed toward children under 13 that collect personal information. We are a general audience site, and although we produce shows and events that have content appropriate for children under 13 years of age, we do not collect information or direct any of our content specifically at children under 13 years of age.

# PARENTAL CONSENT

We will not knowingly accept the registration of or purchase of tickets by anyone under the age of 13. If you are a child under the age of 13 you must have your parent's permission to complete any transaction on our website. If you are a parent of a child under the age of 13 we expect you to approve any action your child takes with regard to and prior to registering or purchasing by your child of any ticket, activity or merchandise. If we learn or have reason to suspect that a Site user is under age 13, we will promptly delete any personal information in that user's account.

## INFORMATION SECURITY AND USE

Our site has security measures in place to protect the loss, misuse and alteration of the information under our control. Our secure server software (SSL) is the industry standard and among the best software available today for secure commerce transactions. It encrypts all of your personal information, including credit card number, name, and address, so that it cannot be read as the information travels over the internet.

## ELECTRONIC MAIL

If you have purchased a ticket or otherwise provided your email address, you are automatically opted-into receiving electronic mail communication from Laguna Playhouse. We may use your personal information to email you regarding special offers, added performances, show reminders, or ways in which we can improve your experience. All such emails sent to you by Laguna Playhouse allow you to opt-out of future electronic communications. Electronic emails are never shared with third party vendors. If you would like to opt-out of correspondence from Laguna Playhouse, please email ticket\_office@lagunaplayhouse.com.

## COOKIES AND WEB BEACONS

You may visit many areas of our Site anonymously without becoming a registered user, however, our servers automatically recognize visitors' domain names and IP addresses (the number assigned to computers on the Internet). We use third-party advertising companies to serve ads and/or collect information when you visit our website. No personal information about you is revealed in this process. The Site may also gather anonymous "traffic data" that does not personally identify you, but that may be helpful for marketing purposes or for improving the services we offer. To learn more about this "behavioral advertising" practice or to opt-out of this use of your anonymous information, you can visit www.networkadvertising.org.

Additionally, Laguna Playhouse does use cookies to store information about visitors' preferences, record userspecific information on which pages the user access or visit, customize Web page content based on visitors' browser type or other information that the visitor sends via their browser. If you wish to disable cookies, you may do so through your individual browser options. More detailed information about cookie management with specific web browsers can be found at the browsers' respective websites.

# AGGREGATED DEMOGRAPHIC INFORMATION

We may share aggregated demographic information with third parties, but this information is not linked to any personal information that can identify you or another individual person. Therefore, no personal information is disclosed in this manner.

# DISCLOSURE FOR LEGAL PURPOSES

The law states that we may be required to share your personal information pursuant to judicial or governmental subpoenas, warrants or orders. If we are required to do so, we will, of course, obey the law.

# LINKS TO THIRD PARTY WEBSITES

Our Website contains links to other websites associated with Laguna Playhouse, such as VisitLagunaBeach.com, our Community Collaborators, and websites operated by unrelated third parties. Please note that we are not responsible for the privacy practices of third party websites. We encourage you to be aware of this when your leave our Website and to read the privacy policies of every website that collects personally identifiable information from you. The Privacy Policy applies only to this Website.

## CONTACTING US

If you have any questions about this Policy, our practices related to this Site, or if you would like to have us remove your information from our database, please feel contact us at:

Laguna Playhouse Attn: Marketing Department 606 Laguna Canyon Road, Laguna Beach, CA 92651 949.497.2787 ticket\_office@lagunaplayhouse.com

## UPDATES AND CHANGES

We reserve the right, at any time, to add to, change, update, or modify this Policy, simply by posting such change, update, or modification on the Site and without any other notice to you. Any such change, update, or modification will be effective immediately upon posting on the Site. It is your responsibility to review this Policy from time to time to ensure that you continue to agree with all of its terms.

Thank you for visiting LagunaPlayhouse.com