

CORPORATE DONOR BENEFITS

Businesses can enrich lives through the magic of live theatre when they donate to Laguna Playhouse. Each corporate giving level will help expand your company's reach by placing your information in the hands of potential buyers and patrons. Philanthropic investments generate measurable returns, including brand equity, customer loyalty, employee satisfaction and retention, in addition to building positive community relationships.

**To become a Laguna Playhouse corporate donor, please contact
Doug Vogel, Director of Development, at
949.204.5341 or dvogel@lagunaplayhouse.com**

Presenting Season Sponsor: \$50,000 (1 available)

- Corporate recognition in Playhouse print and online marketing as Presenting Season Sponsor of Laguna Playhouse's MainStage productions, including title page credit in all MainStage season programs.
- Eight (8) invitations to every Laguna Playhouse Opening Night. Invitation includes Major Donor pre-show reception and post-show Artistic & Director's reception with cast.
- Six (6) additional invitations during the run of each show.
- One (1) complimentary parking pass per each two invitations¹.
- Complimentary full page ad in every Laguna Playhouse MainStage program.
- Prominent donor recognition in the Moulton Theatre lobby.
- *Plus all benefits below noted with an "*"*

Center Stage Sponsor: \$25,000+ (6 available)

- Corporate recognition in Playhouse print and online marketing as Underwriting Sponsor of one Laguna Playhouse MainStage production, including title page credit in the underwritten MainStage season program.
- Ten (10) invitations to the underwritten Laguna Playhouse Opening Night. Invitation includes Major Donor pre-show reception and post-show Artistic & Director's reception with cast.
- Four (4) invitations to remaining Laguna Playhouse Opening Night performances
- Two (2) additional invitations during the run of each show.
- One (1) complimentary parking pass per each two invitations¹.
- Prominent recognition in the Moulton Theatre lobby during the run of the underwritten show.
- Full page ad in the Laguna Playhouse MainStage program for the show being underwritten.
- Half page ad in remaining Laguna Playhouse MainsStage programs.
- *Plus all benefits below noted with an "*"*



King of the Road, 2017



TheatreReach, 2017



Christmas Memory, 2014



Photo by Ed Kueger

Billy and Ray, 2016



Photo by Stephanie Hager

BoxCar Children (Youth Theatre), 2016

Producer: \$15,000 (Limited availability)

- Corporate recognition in Playhouse print and on-line marketing as Producer of one of Laguna Playhouse's Main Stage productions.
- Invitation for eight (8) to the Laguna Playhouse Opening Night of the sponsored production. Invitations includes Major Donor pre-show reception and post-show Artistic & Director's reception with cast.
- Two (2) invitations to all Laguna Playhouse MainStage Opening Nights (excluding the Holiday Panto). Invitation includes Major Donor pre-show Reception and post-show Artistic & Director's Reception with cast.
- Two (2) additional invitations during the run of each show.
- One (1) complimentary parking pass per each two invitations¹.
- Half page ad in every Laguna Playhouse MainStage program.
- *Plus all benefits below noted with an "*"*

Director: \$10,000

- Presenting Sponsorship of one Youth Theatre production (limited opportunities).
- *Ten (10) invitations to one Youth Theatre production.
- Corporate logo and name listed in Playhouse print and online marketing associated with chosen Youth Theatre production.
- Two (2) invitations to every Laguna Playhouse Opening Night (excluding Holiday Panto) including one (1) parking pass¹ for each Opening Night. Invitation includes Major Donor pre-show reception and post-show Artistic & Director's reception with cast.
- Quarter page ad in every Laguna Playhouse MainStage program.
- *Behind-the-Scenes Playhouse Tour for up to 10 people.
- *Plus all benefits below noted with an "*"*

Patron: \$5,000

- Presenting Sponsor of one Laguna Playhouse Stage Talk or Salon (limited opportunities).
- Invitation for two (2) to one Laguna Playhouse MainStage Opening Night. Includes Major Donor pre-show reception and post-show Artistic & Director's reception with cast (excludes Summer Musical and Holiday Panto).
- *Prominent Corporate logo recognition and sponsorship language on the Laguna Playhouse website.
- *Donor recognition in the Moulton Theatre lobby for the duration of the season.
- *Additional tickets may be purchased at a 20% discounted rate via Laguna Playhouse Development Department concierge service.
- *Complimentary invitation for two (2) to all Artist Salons.
- *Advance notice of performance, programs & special events.

Star: \$3,000

- Invitation for eight (8) to one of our MainStage plays (subject to availability).
- Complimentary beverage for each of your guests at the Moulton Theatre lobby bar.
- Prominent company recognition at your Corporate Night Out

¹ Due to very limited parking, parking passes are subject to availability. Parking is NOT available to Laguna Playhouse during the summer months of July and August.