

Effective Date: October 7, 2025

By opting in to receive SMS messages from **Laguna Playhouse** ("we," "us," "our"), you agree to these Terms and Conditions (Terms).

SMS Messaging Service

By opting in, the customer agrees to receive messages from The Laguna Playhouse. The types of messages that will be sent include conversational messages such as ticket confirmations, event reminders, and updates related to scheduled performances. Message and data rates may apply. Message frequency may vary. On average, up to 1-4 messages per month. Customers can text HELP for support or more information and STOP to unsubscribe at any time. Please refer to the attached documents for our privacy policy and terms and conditions."

Message Frequency

You will get more than one message from us unless you opt-out, and while messaging frequency varies, you will likely receive up to 4 messages per month. Laguna Playhouse reserves the right to alter the frequency of messages at any time to increase or decrease the total number of messages. Laguna Playhouse and carriers are not liable for delays or undelivered messages.

Message and Data Rates

Message and data rates may apply based on your mobile carrier's terms.

Privacy Policy

Your information will be handled in accordance with our Privacy Policy.

Opt-In Instructions

You can opt into receiving SMS messages at any time by letting one of our staff members know that you would like to receive text messages.

Cancellation/Opt-Out Instructions

You can opt out of receiving SMS messages at any time by replying STOP to any message we send you. After you opt out of text messaging, you will receive one additional message confirming your request has been processed.

Help/Customer Support

Text the word HELP for support. You may also contact us directly at info@lagunaplayhouse.com

Liability

We are not responsible for any charges, errors, or delays in SMS delivery or undelivered messages caused by your carrier or third-party service providers.